THE ORDERING, RHETORICAL FUNCTION AND PURPOSE OF EXEMPLA IN FIRST CLEMENT

CLARE K. ROTHSCHILD

Abstract. First Clement deploys numerous historical exempla comprising central proofs in the argument of this letter. Elsewhere I have investigated the privileged position of the Golden Calf tradition among these exempla, even suggesting a specific historical occasion. This essay offers a general overview of the ordering, rhetorical function, and purpose of all exempla in this text.

Keywords: First Clement, exempla, rhetoric, Apostolic Fathers.

I. Introduction

First Clement deploys numerous historical exempla comprising central proofs in the argument of this letter. Elsewhere I have investigated the privileged position of the Golden Calf tradition among these exempla, even suggesting a specific historical occasion. This essay offers a general overview of the ordering, rhetorical function, and purpose of all exempla in this text.

II. What is an exemplum?

In *Inst.* 5.11.6 Quintilian defines an *exemplum* (Gk. παράδειγμα) as: *rei gestae aut ut gestae utilis ad persuadendum id quod intenderis commemoratio.²* Heinrich Lausberg helpfully parses this definition as follows:

Thus exemplum has a source for its content (res gesta, res ut gesta), a function of utilitas (utilis ad persuadendum), and a literary form (commemoratio).³

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Quintilian, *The Orator's Education*, Vol. 3: Books 6-8, ed. and trans. Donald A. RUSSELL, Loeb Classical Library 126 (Cambridge, MA: Harvard University Press, 2002).

³ Handbook of Literary Rhetoric, ed. D. E. ORTON, R. Dean ANDERSON (Leiden, Boston, and Köln: Brill, 1998), 196-198, here: 196.